

Marketing Communications

Objective

Improve and promote corporate image in the marketplace

Methodology

- Corporate identity makeover—logo, slogans, etc.
- Complete stationery package
- Brochures, sales collateral material
- Audio/Visual presentations
- Public Relations
- Placement at key events and functions

Client

Various

Contact

Various

Results

- Revitalization of company image
- Motivation for employees
- Improved perception of company throughout key channels
- Communication of company themes in non-commercial format
- Enhancement of professional appearance and "positioning"



Length of Engagement

1 month to ongoing

Output

Stationery package, brochures, sales collateral, AV presentations, press releases, etc.



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